82ND ANNUAL CONFERENCE

KENTUCKY
SCHOOL
BOARDS
ASSOCIATION
KSBA
"A brighter future through better public schools"

A Kentucky School Boards
Adapting & Achieving

KSBA 82nd Annual Conference | March 2-4, 2018
Galt House, Louisville

Conference Registration Form

School District _____

The **conference registration fee is $285** per board member or administrator for each of the first six registrants (additional registrants are $185 each)**, which includes admission to all general sessions, clinic sessions and materials, the Friday night Exhibitors' Reception and the Saturday Exhibitors' Continental Breakfast. The fee does not include meals or Friday pre-conference workshops. **Tickets must be purchased for Saturday's lunch and Sunday's brunch no later than 5 p.m., Friday, March 2.**

Registration should be forwarded as soon as possible and must be received by **Feb. 23.** Cancellations for refunds must be received in writing by **Feb. 23**.

Each registrant should pre-register for clinic selections and pre-conference workshops in the space provided. Specify the number of each clinic, conference workshop and meal the registrant will attend (Example: *A3, B2, C4*). Workshops are available on a first come, first served basis, so plan on arriving early to secure a seat.

Complete this form and mail with your payment to: **Conference Registration, Kentucky School Boards Association, 260 Democrat Dr., Frankfort, KY 40601,** or you may access this form on the KSBA website at *www.ksba.org* to register online. Forms may be faxed to 502-783-1182.

Full name *(for badge)*	Position	Pre-conference workshop $40 fee	Clinic Selections	Friday Box Lunch $20 a person	Saturday Lunch $30 a person	Sunday Brunch $25 a person
		PC ____	A ____ B ____ C ____ D ____ E ____			
		PC ____	A ____ B ____ C ____ D ____ E ____			
		PC ____	A ____ B ____ C ____ D ____ E ____			
		PC ____	A ____ B ____ C ____ D ____ E ____			
		PC ____	A ____ B ____ C ____ D ____ E ____			
		PC ____	A ____ B ____ C ____ D ____ E ____			
		PC ____	A ____ B ____ C ____ D ____ E ____			

Contact email: _____

KOSAA Registration

The registration fee for the March 2 daylong session is $95 per person and includes lunch.

Full name *(for badge)*	Position

Payment Section

Friday pre-conference workshops . . . . ___ x $40 = ____
Conference registration (for first six registrants) . . . . ___ x $285 = ___
Additional registrants . . . . ___ x $185 = ___
Friday box lunch . . . . ___ x $20 = ____
Saturday lunch . . . . ___ x $30 = ____
Sunday brunch . . . . ___ x $25 = ____
KOSAA conference . . . . ___ x $95 = ____
KOSAA superintendent lunch . . . . ___ x $55 = ____

TOTAL $_____

P.O. No. _____

Payment by credit card is available online at **www.ksba.org**

GENERAL SESSION SPEAKERS

OPENING SESSION
Friday, March 2, 1 - 3 p.m.
(In-service training, 1.5 hrs. credit)

Conversations That Matter

What if you could engage in difficult conversations – perhaps with difficult people – with more confidence, humor and ease? No matter the person or topic, you are your best tool for conversations that matter. Professional trainer and coach **Jessica Pettitt** explains how understanding yourself and others as "differently right" provides the tools to intentionally design teams, groups and partnerships that can bring value to a single project or topic. Pettitt is the author of *Good Enough Now: How Doing the Best We Can with What We Have Is Better Than Nothing*.

PLENARY SESSION
Saturday, March 3, 8:15 - 9:30 a.m.
(In-service training, 1 hr. credit)

Understanding Poverty

Poverty can be defined in terms of resources. People with adequate resources – including relationships, financial resources and emotional resources – have a greater chance of realizing success than under-resourced individuals. **Bethanie Tucker**, a professor of education, author and consultant for Ruby Payne's aha! Process, discusses the specific resources critical for success, including hidden rules, language and cognition.

BRUNCH SESSION
Sunday, March 4, 8:30 - 10:15 a.m.
(In-service training, 1.25 hrs. credit)

Because I Said I Would

Alex Sheen believes that every individual has the strength to become a person of their word. In this session, Alex shares his insights and actionable ways to become better at fulfilling commitments. He inspires others to become more accountable to their promises through compelling and real-life examples from the "because I said I would" movement that he founded.

GETTING THE MOST OUT OF YOUR CONFERENCE

Sessions
All clinics are open to all board members, regardless of experience, and all sessions qualify for Academy of Studies (A/S) general elective credit unless otherwise noted.

Mandated Topics
Each year, board members are required to receive training in mandated topics of **School Finance**, **Ethics** and **Superintendent Evaluations**. Members can earn their mandated hours during this year's Annual Conference with sessions on each topic offered during each of the five clinic breakout sessions, as well as during the pre-conference session. For your convenience, all mandated training courses in sessions A-E are separated at the top of each page.

Charter Training
At the time of this printing, four charter school -related regulations are pending final approval before the Kentucky General Assembly. As proposed, 701 KAR 8:020 requires authorizers to complete annual training. To assist board members (in their authorizing capacity) in meeting this requirement, KSBA has or will soon submit sessions **PC6, A4, B4, C4, D4** and **E3** to the commissioner of education for approval pursuant to this regulation. For your convenience, all charter training courses in sessions A-E are located at the top of each page along with the mandated topics.

KSBA Events App
The KSBA Events App is designed to help you get the most out of your conference experience by displaying schedule information; connecting with exhibitors, attendees and sponsors; enabling you to take notes during sessions; and helping you stay on top of new information through real-time updates. The KSBA Events App enables you to access the full conference agenda, quickly identify Academy of Studies tracks and connect with KSBA's social media accounts on Twitter and Facebook.

Luncheon and Annual Business Session
Enjoy food and fellowship and a lineup of great activities, including the presentation of the First Degree student scholarship awards, during Saturday's lunch session.

These workshops are for all school board members and administrators regardless of experience.
Registration fee: $40 per person for each workshop. Board member and EILA training credit: 3 hours.

PC1 All Together Now - For Experienced Members!

Looking for a convenient way to earn credit in the mandated topics of ethics, finance and superintendent evaluation? Attend this session to learn important information while working toward meeting annual requirements. Special one-hour versions of these workshops are included:

• **Board Members and Constituents: The Ethical Edge** *(Meets mandated ethics training requirement)*

• **The Biggest Piece of the Budget Pie: Salaries and Benefits** *(Counts toward mandated finance training requirement)*

• **Success with SPGES** *(Meets mandated superintendent evaluation training requirement)*

This session is for experienced board members, but open to members of any length of service. It's especially convenient for members who need only one hour of each topic to meet their annual requirements.

PC2 All Together Now – Back to Basics!

Building a strong foundation in board roles and responsibilities helps prepare board members for the work of the board/superintendent team. Attend this session to learn the basics and receive training credit in the mandated topics of ethics, finance and superintendent evaluation. Special one-hour versions of the following workshops are included:

• **Board Members and Constituents: The Ethical Edge** *(Meets mandated ethics training requirement)*

• **Finance II: Dollars and Sense** *(Counts toward mandated finance training requirement)*

• **The Basics of Superintendent Evaluation** *(Meets mandated superintendent evaluation training requirement)*

Developed with the needs of new board members in mind, this session also is open to board members of any length of service who are interested in the basics of board work.

PC3 Russellville READY

A/S Level IV/V Elective
All seniors at Russellville High School are challenged to leave the district "Russellville READY," meaning they have acquired 12 attributes under the major areas of Postsecondary, Portable Skills and Panther Sense. After several learning experiences throughout the year, students declare themselves READY in an authentic panel review process.

PC4 Finance I A, I B, II

A/S Level III required topic **School Finance**; *meets mandated finance training requirement*
School board members in their first term of office are required to receive three hours of finance training. Attendance at this session will not only meet that requirement but provide information on the basics of school finance and how effective use of finances can assist the district in reaching goals.

• **School Board Fiscal Responsibilities: Driving Success Through Informed Decisions - Part I A –** This is the first of a two-part series that examines the broad fiscal responsibilities of school boards. Topics include procurement, facilities, transportation, financial reporting and audits.

• **School Board Fiscal Responsibilities: Driving Success Through Informed Decisions - Part I B –** This is the second of a two-part session that examines the broad fiscal responsibilities of school boards. Learn how school boards can support district goals and prioritize allocation of resources that drive student achievement.

• **Finance II: Dollars and Sense –** Participants learn about the budgetary process and how to provide guidance and oversight of a fiscally responsible budget that supports the mission of the district. Learn about the different funding sources, including restricted and discretionary funds, how to ask the right questions and identify budget "leaks." Budgetary decisions, requirements, reporting and timelines are also discussed.

PC5 School Safety and Security – In-Depth Review of Common Concerns in Kentucky Schools

A/S Level IV/V Elective
The Kentucky Center for School Safety has conducted safety/security assessments in over 1,000 schools in Kentucky since 2002. As a result of those assessments, common concerns have emerged. This session provides an in-depth review of those areas and suggestions for addressing them. Participants also learn about applicable state laws and ways in which school leaders can enhance safety and security practices.

PC6 Charter Authorizing Boot Camp

(Charter authorizer training credit pending approval)
Local school boards account for 173 of 175 potential charter school authorizers in Kentucky, but do school boards know what steps to take when a charter school application is received? This boot camp gives boards the answer to that question and helps them understand what it means to engage in high-quality charter authorizing. The session highlights all aspects of authorizer startup, planning and development, and introduces attendees to authorizing best practices. Take advantage of this opportunity to proactively prepare to adopt and engage in strong charter authorizing practices.

A1 Board Members & Constituents: The Ethical Edge
Repeated as B1, C1
A/S Level I required topic **Ethics**
Meets mandated ethics training requirement
Handling constituent requests can be a simple matter – or a much tougher call, often involving ethical choices for the elected board member. This class is based on more than two decades of observing and counseling board members with some often dicey situations for "servant leaders."

A2 Finance III: Dollars and Decisions
A/S Level III required topic **School Finance**
Counts toward mandated finance training requirement
This session extends the budgeting and resource allocation down to the school level. Participants learn how policy and discretionary decisions impact funding for instructional resources at the school level, including classroom sizes and instructional material. Participants see how the budget extends to the procurement and payment process and get a short overview of restricted funds and the scope of the annual audit.

A3 The Basics of Superintendent Evaluation
A/S Level II required topic **Superintendent Evaluation**
Meets mandated superintendent evaluation training requirement
This session is designed for board members new to the Superintendent Professional Growth and Effectiveness System. It focuses on the importance of superintendent evaluation and provides an overview of the process and the instrument. Find out how the superintendent evaluation may be used as a model for growth and district improvement, and as a way to build a positive board-superintendent relationship.

A4 Charter Application Process and Decision Making
Repeated as B4
(Charter authorizer training credit pending approval)
Recognizing the importance of a high-quality charter application process, the Kentucky Board of Education adopted the Kentucky Charter School Application, a comprehensive model document to be used by charter authorizers and applicants statewide. Attendees are introduced to the mandated application and learn best practices in conducting a rigorous evaluation process and due diligence.

A5 What Board Members Need to Know About Transportation
A/S Level II required topic **Student Learning & Support**
Join KSBA Policy staff and KDE staff to discuss the policies and procedures districts are required to have in place for student transportation. This session also covers potential liabilities districts may face and best practices.

A6 The New Accountability System: An Update for School Board Members
A/S Level II required topic **Student Assessment**
Kentucky continues to transition to the state's new accountability system that emphasizes closing achievement gaps and ensuring schools are looking at the whole child. The accountability system must undergo an approval process at the federal and state levels that is expected to provide further refinements. Learn about the current status of the system, assessment plans for 2017-18 and 2018-19 and discuss some basic questions school board members might be asking about the new system as they work within their districts.

A7 Effective and Efficient Digital Collaboration
A/S Level I required topic **Staff/Media/Community Relations**
With time and budget constraints, school leaders must find innovative ways to collaborate with colleagues. Learn more effective ways to communicate with all stakeholders and improve transparency using various digital tools.

A8 The True Achievement Gap: Whole-Child Supports for Student Success
A/S Level III required topic **Student Health and Wellness**
"Our Children, Our Commonwealth" are more than words on the Kentucky Department of Education's new logo. KDE's focus on the whole child is clear with the state's new accountability system. This session covers opportunities for district leadership in prioritizing student and staff wellness, including the federal updates to local wellness policy. The state's efforts to implement the Whole School, Whole Community, Whole Child model also are discussed.

A9 Developing an Equity Policy for Your District
A/S Level I required topic **The Board's Role in Student Achievement**
Districts across the country are recognizing the need for an equity policy to ensure that all students are receiving the resources they need to achieve at their highest potential. This session digs beyond the need to have an equity policy and outlines practical strategies that can be used to create a policy that addresses district needs. Attendees are provided with tools and action steps to take back to their districts for immediate implementation.

A10 The Profile of a Shelby County Graduate
A/S Level III required topic **Curriculum & Instruction**
After months of gathering input and feedback from multiple stakeholders, Shelby County Public Schools' Profile of a Graduate was released to the public. The reaction was positive, and the process and product attracted national attention. Come and learn about the district's journey in creating this tool and how it is impacting teaching and learning.

A11 Pension Reform – Now What?
A superintendent and finance director investigate the implications of pension reform on district finances and school board decision-making. Discussion covers budgeting, staffing allocations and long-term planning as they pertain to the larger goal of student achievement. The session is designed for districts of all sizes.

A12 Student Engagement and a Community Arts Model
The Oldham County Schools Arts Center is groundbreaking for demonstrating how a district can effectively provide artistic opportunities to nurture its students and the community. Participants learn how the school board's vision to adopt an innovative community model offering a diverse arts curriculum has made a life-changing impact on thousands of students.

B1 Board Members & Constituents: The Ethical Edge
Repeated as A1, C1
A/S Level I required topic Ethics
Meets mandated ethics training requirement
Handling constituent requests can be a simple matter – or a much tougher call, often involving ethical choices for the elected board member. This class is based on more than two decades of observing and counseling board members with some often dicey situations for "servant leaders."

B2 The Biggest Piece of the Budget Pie: Salaries & Benefits
Repeated as D1
A/S Level III required topic School Finance
Counts toward mandated finance requirement
State laws and local board policies call for Kentucky school boards to set the qualifications, duties and compensation for all school district employees. This session helps board members better understand the budget impact of salaries and benefits, salary schedules, staff funding sources, types of salary schedules, additional staff pay, and benefits for both certified and classified staff.

B3 Essentials of Effective Evaluations
Repeated as D3
A/S Level II required topic Superintendent Evaluation
Meets mandated superintendent evaluation training requirement
One of the most important responsibilities of board members is to hire and evaluate the district superintendent. Effective evaluation takes planning, preparation and board/superintendent team conversations. This session helps board members find answers to essential questions such as why, what and how, while exploring skills necessary to become effective evaluators in an effective process.

B4 Charter Application Process and Decision Making
Repeated as A4
(Charter authorizer training credit pending approval)
Recognizing the importance of a high-quality charter application process, the Kentucky Board of Education adopted the Kentucky Charter School Application, a comprehensive model document to be used by charter authorizers and applicants statewide. Attendees are introduced to the mandated application and learn best practices in conducting a rigorous evaluation process and due diligence.

B5 Nickel Know-How
A/S Level III required topic School Finance
Counts toward mandated finance training requirement
Securing revenue for capital construction is vital for many superintendents and board teams. The presenter has led two successful nickel levies, yielding $70 million in bonding potential to build schools in two very different communities. Discussion focuses on strategies to help districts successfully levy a recallable nickel.

B6 Authentic Student and Parent Engagement
A/S Level I required topic The Board's Role in Student Achievement
This session helps participants understand the centrality of student and parent voice to discussions and policy development involving equity issues. Examples are provided on how to facilitate authentic engagement among the board/district and its students and families.

B7 Facing the Future Together: Policy and Procedures
Board members who have ever asked themselves what information should go into a policy and/or a procedure should attend this session to engage and interact with the KSBA Policy team. There is no need to reinvent the wheel when considering a policy or procedure change, as the staff can assist boards and districts with samples and suggestions. Bring questions and let the policy team help!

B8 From Priority to Distinction: Focus, Strategy and Vision
Learn how Fleming County Schools and its board of education went from state assistance to an accredited and distinguished district in Kentucky by focusing on student achievement and strategic processes. The team shares the district's quarterly report, formative quality review and the many recognized, effective processes in the district.

B9 Community Collaboration: Warren County Preschool and The Foundry Christian Center
A/S Level II required topic Student Learning & Support Services
The Foundry and WCPS shared a vision: to transform the community, one child and family at a time. WCPS placed a highly qualified educator in a child care setting in an area plagued with the highest crime and unemployment rates. Learn about the outcomes, budget, staffing, facilities, operations and potential for sustainability.

B10 Adapting – Finding Hidden Savings in Difficult Times
Cost savings and increased revenue for Kentucky school districts are the results of four years of applied research through the Process Improvement and Performance Excellence (PIPE) Program. Find out how to get these financial benefits, which require understanding and support from school boards and superintendents.

B11 Adapting Career and Technical Education to the New Economy
A/S Level III required topic Curriculum & Instruction
Many small towns are experiencing "brain drain": Their students graduate, move away to college, find work in larger cities and don't return home. Learn how Paducah Independent Schools is building an Innovation Hub that aligns community resources, education and businesses to provide students with the career paths that connect to local employers.

B12 The Role of School Board Members in Reducing District Excellence Gaps
A/S Level I required topic The Board's Role in Student Achievement
Only 3 percent of Kentucky's low-income fourth-graders and 2 percent of low-income eighth-graders scored advanced on national assessments. This is one example of the seriousness of excellence gaps in this state. Come to this session and learn why this is important and how to help. Resources are available.

C1 Board Members & Constituents: The Ethical Edge
Repeated as A1, B1
*A/S Level I required topic **Ethics***
Meets mandated ethics training requirement
Handling constituent requests can be a simple matter – or a much tougher call, often involving ethical choices for the elected board member. This class is based on more than two decades of observing and counseling board members with some often dicey situations for "servant leaders."

C2 Capital Funds
*A/S Level III required topic **School Finance***
Counts toward mandated finance training requirement
How are funds generated for Building Fund and Capital Outlay Fund, and what are the restrictions that are applied to these funds? Learn the details in this session, which also provides an overview of the capital funds request form and how to use these funds for operating expenses. Also covered are bonding capacity and issuing bonds.

C3 Success with SPGES
Repeated as E2
*A/S Level II required topic **Superintendent Evaluation***
Meets mandated superintendent evaluation training requirement
This session, designed for experienced board members, focuses on effectively using the Superintendent Professional Growth and Effectiveness System for district improvements. It covers the board's role in using SPGES to positively effect change and includes scenarios of success stories, along with examples of how the evaluation process improved board/superintendent relations and how growth plans positively impacted the district.

C4 An Introduction to Kentucky's Charter School Laws
(Charter authorizer training credit pending approval)
Public charter schools became a reality in Kentucky when House Bill 520 went into effect on June 29, 2017. That bill as well as the four regulations recently promulgated by the Kentucky Department of Education constitute the legal framework governing charter schools. This session provides an overview of applicable laws and explores next steps for school boards.

C5 Annual Financial Audit
*A/S Level III required topic **School Finance***
Counts toward mandated finance training requirement
School district staff may be involved with various types of audits throughout the year. The Kentucky Department of Education may audit attendance, transportation or testing; the federal government may audit any of its education programs. But the school board is responsible for choosing an auditor. Participants learn about the process, the timeline and specific responsibilities regarding the audit.

C6 Equity and the Role of Leadership
*A/S Level I required topic **The Board's Role in Student Achievement***
One of the most salient factors for student achievement in a school district is effective leadership. But effective leadership without equitable policies and practices can limit student achievement. This session examines education equity and cultural competency and how these concepts impact teaching and learning. The presenter also provides strategies to develop equity policies at the school board level.

C7 Open Meetings Act
*A/S Level III required topic **Legal Issues***
This session covers Open Meetings Act basics along with recent OMA decisions from the Office of the Kentucky Attorney General and the courts to enable school board members and school leaders to have greater confidence that their meeting activities meet OMA requirements.

C8 Stretching Your Arts Budget – Using Local Resources
School districts have many opportunities to expand arts experiences right in their own communities. Local artists and artist organizations have resources and are willing to share. Making connections to individuals and groups through networking at home and with civic organizations will yield results that make a difference.

C9 Creating a Successful Meeting
*A/S Level II required topic **Leading Effective Meetings: A Board's Guide to Parliamentary Procedure***
This session reviews the basic rules of parliamentary procedure as it relates to board meetings. It provides a review of commonly used motions, strategies, and board policies in implementing procedure to ensure effective outcomes.

C10 Legislative Update
*A/S Level III required topic **Legislative Issues***
The 2018 Regular Session of the General Assembly will be in the homestretch by the time we meet in Annual Conference. In this session, Eric Kennedy, director of Governmental Relations for KSBA, updates board members on the status of key legislation affecting them, their students and public education in our Commonwealth.

C11 School Safety and Security – Overview of Common Concerns in Kentucky Schools
*A/S Level II required topic **School Safety and Discipline***
The Kentucky Center for School Safety has conducted safety/security assessments in over 1,000 schools in Kentucky since 2002. As a result of those assessments, common concerns have emerged. This session provides an overview of those areas and suggestions for addressing safety and security concerns.

C12 A Deeper Look at Social Media & Schools
*A/S Level I required topic **Staff/Media/Community Relations***
Love it or hate it, social media are no longer take-it or leave-it options for public school leaders. This class explores decisions leaders must make for regular and crisis-related use of social media outlets such as Facebook and Twitter.

D1 The Biggest Piece of the Budget Pie: Salaries & Benefits
Repeated as B2

A/S Level III required topic **School Finance**
Counts toward mandated finance training requirement
State laws and local board policies call for Kentucky school boards to set the qualifications, duties and compensation for all school district employees. This session helps board members better understand the budget impact of salaries and benefits, salary schedules, staff funding sources, types of salary schedules, additional staff pay, and benefits for both certified and classified staff.

D2 Financial Audit Recommendations for Effective School Boards

A/S Level III required topic **School Finance**
Counts toward mandated finance training requirement
Based on the findings of 21 school district audits, the state auditor's office devised recommendations to help school districts become more efficient and effective in using taxpayers' dollars. The recommendations are aimed at local boards of education, superintendents, management and school councils. This session focuses on the latest recommendations local school boards can use to ensure effective financial oversight.

D3 Essentials of Effective Evaluations
Repeated as B3

A/S Level II required topic **Superintendent Evaluation**
Meets mandated superintendent evaluation training requirement
One of the most important responsibilities of board members is to hire and evaluate the district superintendent. Effective evaluation takes planning, preparation and board/superintendent team conversations. This session helps board members find answers to essential questions such as why, what and how, while exploring skills necessary to become effective evaluators in an effective process.

D4 Avoiding Conflicts of Interest in Board Service and Charter Authorizing
Repeated as E3

A/S Level I required topic **Ethics**
Meets mandated ethics training requirement
(Charter authorizer training credit pending approval)
This session discusses financial conflicts of interest in general board service as well as those specific to charter authorizing. Statutory conflicts of interest that are unique to school board members are also covered, along with tips for avoiding perceived conflicts of interest in all aspects of board service, including conducting charter authorizer responsibilities.

D5 Construction – How to Get What You Want and Not Break the Bank

A/S Level II required topic **Facilities**
It's not every day that one gets to build a new house, much less a massive school building that will impact so many in the community. There are endless decisions to make, some impacting a district's wallet and others impacting instruction. Warren County Schools uses a process of collaboration and construction management that assists in ensuring the best facility for students.

D6 Books for Babies – Bringing the "Imagination Library" to your Community

By working with the non-profit Dolly Parton Foundation and community partners, Marion County Public Schools has started a program that will provide one book per month to each child, birth to 5 years old, in Marion County. Learn how districts can participate in this amazing program.

D7 Succession Planning – A Leader's Legacy

A/S Level II required topic **Employee Relationships/Board Personnel**
Planning for leadership succession is one of the most important tasks of school leaders and board teams. Succession planning deserves the same discipline and thoroughness that fiscal management and governance do. The presenter facilitates a discussion on strategies to help districts develop an effective succession plan.

D8 New Superintendent Training Program – What's It All About?

New superintendents are required by law to go through a rigorous training period during the first year in a district. Find out what is involved in that process and how the school board is a partner during these first critical months.

D9 At the PEAK of Success

Early learning and personalized learning: Innovations and collaborations in those areas won KSBA's PEAK (Public Education Achieves in Kentucky) Award in 2017. Learn how Erlanger-Elsmere Independent Schools collaborated with the community to expand early learning opportunities to improve kindergarten readiness, and get details on how five rural districts joined together to open the regional iLEAD Academy, which gives students personalized learning and opportunities to earn college credits.

D10 Closing the Gap

A/S Level I required topic **The Board's Role in Student Achievement**
The session focuses on the efforts of KSBA to assist local school boards in using their role to help to close the achievement gap. School boards can rally around this issue by providing support to the administrative team, as well as bringing the community into the conversations taking place within the district around this topic.

D11 School District Goals: The Map for Success

A/S Level III required topic **Leadership Through Teamwork**
Board members are the leaders in their school district, so it's critical for them to know where they – and the district – are headed. Just as a cellphone or GPS is used for directions, district goals provide directions for decision making at the board table. This session explores the importance of setting board goals as well as how board teams can develop powerful goals to help them ensure success for all students.

D12 The Challenge of Change: eMeeting

The annual conference theme of "Adapting and Achieving" is just what eMeeting can do for school districts. For boards that are willing to adapt from paper or disk packets (or even some other electronic system) to a web-based service, eMeeting can help them achieve better efficiency and cost savings, and also demonstrate a passion for technology to their students, staff and community.

E1 Finance Fundamentals – It's About How You Communicate the Numbers!!

*A/S Level III required topic **School Finance***
Counts toward mandated finance training requirement
This session explains how the finance team in Warren County Schools communicates information with the finance department, the district and the community. Learn how to better ask questions about finance to get answers that are clear and don't create confusion.

E2 Success with SPGES

Repeated as C3
*A/S Level II required topic **Superintendent Evaluation***
Meets mandated superintendent evaluation training requirement
This session, designed for experienced board members, focuses on effectively using the Superintendent Professional Growth and Effectiveness System for district improvements. It covers the board's role in using SPGES to positively effect change and includes scenarios of success stories, along with examples of how the evaluation process improved board/superintendent relations and how growth plans positively impacted the district.

E3 Avoiding Conflicts of Interest in Board Service and Charter Authorizing

Repeated as D4
*A/S Level I required topic **Ethics***
Meets mandated ethics training requirement
(Charter authorizer training credit pending approval)
This session discusses financial conflicts of interest in general board service as well as those specific to charter authorizing. Statutory conflicts of interest that are unique to school board members are also covered, along with tips for avoiding perceived conflicts of interest in all aspects of board service, including conducting charter authorizer responsibilities.

CONFERENCE REGISTRATION INFORMATION

To register

If practical, the superintendent's office should coordinate the registration for all attendees from the school district.

Registrants also can register through the KSBA website at **www.ksba.org** by accessing the Annual Conference 2018 link from the site's home page. Payment by credit card is available online.

Pre-conference workshops

The registration fee for the workshops is $40 per person. Specify the workshop number on your registration form and return to KSBA, along with the registration fee, by **Feb. 23**.

Conference

The registration fee is $285 for each of the first six registrants. Additional registrants are $185 each. The registration fee includes admission to all general sessions, clinic sessions and materials, the Friday night Exhibitors' Reception and the Saturday Exhibitors' Continental Breakfast. The fee does not include meal functions or registration for the pre-conference workshops. Tickets for meals must be purchased by **5 p.m., Friday, March 2**, and pre-conference workshops registered for separately.

Registrants should pre-register for each clinic they plan to attend by indicating the clinic number in the appropriate space on the registration form (see page 2), as this helps ensure workshops are assigned to rooms of sufficient size. Workshops are available on a first come, first served basis, so plan on arriving early to secure a seat.

The deadline for advance registration is **Feb. 23**. Cancellations must be received in writing by **Feb. 23**.

Return the registration form along with payment to: Annual Conference Registration, Kentucky School Boards Association, 260 Democrat Dr., Frankfort, KY 40601, or fax to (502) 783-1182 with purchase order.

Hotel

Guest rooms will be at the Galt House in Louisville. Reservations must be made on the hotel reservation form on page 11 (copies are acceptable). Telephone reservations are not accepted.

Superintendents who plan to check in or out for their group should tell the hotel at the time reservations are made. Deadline for hotel reservations is **Feb. 9.**

Board training hours available	
Pre-conference workshops	3 hours each
Opening session	1.5 hours
Brunch session	1.25 hours
Clinic sessions A, B, C, D and E	1.25 hours
Plenary session	1.0 hour
Lunch/Business session	1.0 hour
Exhibit visitation	0.5 hour
EILA credit applied for	

If accessible services are required or for any other info or assistance, please call KSBA at 1-800-372-2962, ext. 1100

If practical, the superintendent's office should coordinate the registration for all attendees from the school district.

13th Annual KOSAA Winter Meeting

Friday, March 2
9 a.m. - 3 p.m.
Galt House East, Louisville

Kentucky Organization of
KOSAA
Superintendents' Administrative Assistants

MARCH MADNESS: BUILDING CHAMPIONS

8:30 a.m. Check in at the conference registration desk on the 2nd floor and pick up your conference packet.

9 a.m. Meeting begins.

Program Highlights:
- Classified Retirement Information
- Google Docs #2
- Superintendent and Board Goals
- How to Identify Counterfeit U.S. Currency
- And More

Attendees will earn 5 hours of KOSAA credit

COST: $95 (includes luncheon) – Members may invite their superintendent, board members and/or others to enjoy lunch with us. The cost is $55 per additional lunch guest. After you register your guest(s), please call or email Kim Barker (*kim.barker@ksba.org*) with their names.

Please complete the registration form on page 2 and fax it to (502) 783-1446, or mail to KOSAA, 260 Democrat Drive, Frankfort, KY 40601 or register online at www.ksba.org.

Deadline for conference registration is Feb. 23. No cancellations, but substitutions allowed.

If you will need lodging, please follow the instructions on the hotel reservation form on page 11.

If severe weather occurs on the day of the conference, KOSAA members unable to attend will be invoiced for only $55 of the registration fee, which is the nonrefundable charge for the luncheon.

The KOSAA Board of Directors will meet at 7 p.m. Thursday, March 1. Additional information will be provided later to each director.

For more information about KOSAA, contact Kim Barker at 1-800-372-2962 or via email at kim.barker@ksba.org.

Hotel Reservation Form

Hotel reservations must be made on this form or a copy. *Telephone reservations are not accepted.* Reservations are assigned by the hotel. *Adair County through Johnson County* will be assigned to the Galt House Suite Tower (East) this year, with a limit of six rooms per district on that side of the hotel. All other school districts and others will be assigned to the Rivue Tower (West) this year. The deadline for hotel reservations is **Feb. 9**.

Please coordinate hotel reservations through the district superintendent. Superintendents who plan to check in or check out for their group should advise the hotel at the time reservations are made. **If direct billing is desired, please provide purchase orders with the hotel registration form.**

Please print all information

Arrival Date _____   Departure Date _____

To guarantee your reservation, please enclose a check or money order for one night's deposit (including 16.07 percent tax) or major credit card information.

Rates for the Suite Tower (East) are $157 for single, $162 for double, $167 for triple and $172 for quad; Rivue Tower (West) rates are $142 for single, $147 for double, $152 for triple and $157 for quad. A 16.07 percent room tax will be added to all reservations. The cut-off date for reserving rooms at this rate is **Feb. 9.**

A guaranteed reservation means the reservation will be held only for the first night of arrival.

Card # _____ Exp. date: _____
or first night's deposit

There is a 48-hour cancellation policy for all lodging rooms

PLEASE RESERVE:
___ single room (1 bed)   (   ) number of people
___ double room (2 beds) (   ) number of people
___ handicapped room   (   ) number of people

Name _____

Address _____

City _____ State _____ Zip _____

School District/Firm _____ Phone _____

Email _____

....

Maximum 4 people per room;
rollaways not available
NO PETS PLEASE
CHECK-IN TIME: 3 P.M. EST
CHECK-OUT TIME: 11 A.M. EST

KENTUCKY SCHOOL BOARDS ASSOCIATION
ANNUAL CONFERENCE

March 2–4, 2018

SEND TO:
GALT HOUSE HOTEL
140 North Fourth Ave.
Louisville, KY 40202
FAX: (502) 585-9029
EMAIL: reservationforms@galthotel.com

KSBA WORKS FOR YOU

The Kentucky School Boards Association serves local school board members across the Commonwealth. KSBA focuses on programs and services that help you focus on creating successful students and stronger communities.

Training

As a school board member, you must meet certain training requirements set forth by the state. Through conferences, online and self-study modules, and in-district sessions, KSBA helps you meet those requirements and gives you the tools you need to better serve your students. KSBA also offers training on legal and policy matters so you can stay up-to-date with changes in school law and policy.

Services

KSBA's roster of services help school boards best perform their elected roles. Services include policy development, superintendent searches and legal services, as well as helping schools become more energy efficient, recoup funds through Medicaid billing and address unemployment claims.

Advocacy

Decisions made at the state and federal levels impact the ability of schools to provide a world-class education to students. KSBA's Governmental Relations team advocates in Frankfort and Washington, D.C., on behalf of school boards and public education.

Information

KSBA strives to keep you up to date on what is going on in education across the state and the nation. The KSBA flagship magazine, the *Kentucky School Advocate*, social media outlets and newsletters all target the information you need to know to better serve students in your schools.