



National PTA's mission: to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

## September 2016 Bulletin of the Kentucky PTA

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### Take Note

The Kentucky PTA Leaders' Notebook is available on the KY PTA website, [www.kypta.org](http://www.kypta.org).

Also, it's important you complete the 2016-2017 [Officer and Chairmen Information form](#) and send it to the Kentucky PTA, so you can receive information throughout the year.

## A Message from Kentucky PTA President

As PTA leaders, we do not really take a summer break. Many PTA leaders have been planning their PTA calendar for the upcoming year.



Cherie Dimar

One of the major roles of a PTA is being a good steward of all that's entrusted to you, the leaders, by your membership. Ensuring that proper steps are being taken in handling funds is at the top of the list. As you hold your first general membership meeting include approval of your budget. This is a bylaws requirement. Once your membership has approved your budget, you're able to proceed with your planned programs and use of funds.

One of PTA's founding principles, and a continued top priority, is its dedication to ensuring families are engaged in education, and that families and schools work together. It is our challenge to create opportunities in partnership with the school administration for the families in our schools to become more engaged in their children's education.

You are truly valued for the time and dedication that you give to helping every child reach their potential. Kentucky PTA is here to support you, so if you have any questions feel free to contact us.

We wish you a successful start to the school year!

## Public Attitudes Toward Public Schools

Last month, Phi Delta Kappa International (PDK) released the results from the 2016 Poll of the Public's Attitudes Toward the Public Schools.

## Financial News

Just a friendly reminder to submit your [Financial Review](#) to the principal of your school and to the Kentucky PTA at 148 Consumer Lane, Frankfort, KY 40601.

If you have questions contact Brian Wampler, [bwampler68@gmail.com](mailto:bwampler68@gmail.com).

## Another Way to Support PTA



KY PTA has two more games for our fundraiser. The September 10th game features Hispanic Heritage Night. Fiesta Latina, outside the stadium at Preston and Witherspoon, from 5:30 to 7:00 pm, has free food tastings, dance groups, games, face painting and a DJ providing music.

Help support PTA and have fun cheering on the Lou City players who are headed to the finals.

### September 10, 2016

Louisville City vs. Richmond Kickers  
7:30 pm @ Slugger Field

### September 24, 2016

Louisville City vs. Charlotte Independence  
7:30 pm @ Slugger Field

Order tickets online using the code KYPTA16. For group or season ticket inquiries, call Nikki Bernstein, 502.384.8799, x 106.

Among the topics covered, the need to improve family engagement in education and strengthen family-school partnerships is demonstrated by the findings of the survey.



In the poll, Americans and parents were asked their satisfaction with school efforts to keep them informed and give them opportunities to offer their opinions and input.

- 55% of parents responded that they would like to be kept more informed about how their child is doing in school.
- 51% of parents said they would like to be invited to visit their child's school more often to see what's going on.
- 56% of parents replied that they would like to be given more opportunities to offer their opinions and provide input on how things are done in their child's school.

The poll also showed a strong relationship between family engagement and school satisfaction. [\[Read more\]](#)

## Sharing the Responsibility

When we are children, we are often taught by adults that we need to learn how to "play well with others." Some say learning to work together is one of those basic life lessons, like "Don't hit your brother with that toy truck," and "Crayons aren't for eating."

But for some reason, once we become adults and have children of our own, we sometimes forget that working together is important. We become busy in our jobs, our communities and our homes and there never seems to be enough time to get everything done. We seem to have a hard time remembering that education should be a team effort and isn't just the responsibility of our schools or teachers. [\[Read more\]](#)



Stephen Pruitt

## Importance of Membership Renewal

Membership renewal is important to ensure the vitality of every association. PTA is no exception. Membership recruitment introduces members to member benefits, yet membership renewal helps us to determine how well we meet the needs of our members by providing relevant resources.



Members remain in PTA primarily because they believe their membership helps their children.



Kentucky PTA Kids' Day is a special day set aside by Kentucky PTA just for our students. All children are special in many ways, yet too often we forget to tell them.

Many children in our world do not have someone telling them they are special often enough to help them feel really good about themselves. Kentucky PTA Kids' Day was established to change that for as many Kentucky students as possible.

This year, Kentucky Kids' Day is September 27, 2016, but it can be celebrated anytime. So plan a special celebration for your students!

After you are finished with that, please do one more thing: MAKE EVERY DAY KENTUCKY PTA KIDS' DAY!

[Click here](#) for a PDF of the Kentucky PTA Kids Day art. Then download, print, and use as a coloring page!

## 2016-2017 Back-to-School Kit



The 2016-2017 Back-to-School kit contains resources to help PTA leaders serve their communities and manage local units. It's completely digital and mobile-friendly. Bonus: Each PTA that registers will receive a new RECRUITMENT TOOL!

Register at [PTAkit.org](http://PTAkit.org).  
For our Back-to-School Kit FAQ,

Educate members about what you do for students, families and schools in your community.

A returning member who sees the value and impact of PTA can be your best asset for recruiting new members. Let members know they are valued and be sure to invite them to rejoin every year.

[Click here](#) for more useful tips to retain PTA members from year-to-year.

Make your "Early Bird" membership dues payment to Kentucky PTA by September 15. If you send dues for the same number or more members as last year you'll be part of a cash drawing.

## Become a PTA School of Excellence

Are you interested in becoming a School of Excellence?



Join us Wed., Sept. 21 for an info webinar to learn how to start on the path to excellence. You can also enroll today. Through the National PTA School of Excellence program, PTAs and schools will gain new ways to engage families in school decision-making, such as improvements to programs, practices and policies related to education, health, safety or the arts.

Learn more at [PTA.org/Excellence](http://PTA.org/Excellence).

### These are the 2016-2018 Kentucky winners:

Lafayette High School PTA (Lexington)  
Veterans Park Elementary PTA (Lexington)  
Cane Run Elementary School PTA (Louisville)  
Lincoln Performing Arts PTA (Louisville)  
Price PTA (Louisville)

## Not Just Because the Red Book Says So

Another \$337 expense? This time for insurance? As a PTA President or Treasurer, I suspect you've grumbled these words before. The Redbook requires PTAs, PTOs, and all external support/booster organizations carry \$1,000,000 in general liability insurance, but to protect you and your PTA, you need more.

Fact is, PTAs have more exposure to loss than just trip and falls at fundraisers. The #1 loss suffered by PTAs is theft of money. The Kentucky PTA Insurance Program protects PTAs for up to \$7,500 per theft. As a cautionary reminder, please don't rely on insurance as your only risk management tool; take care of the money with checks and balances, and careful oversight.

But what about you individually? Fact is, PTA officers can be held personally liable for wrongful decisions which cause damage to third parties. The KY PTA Insurance Program protects officers personally up to \$2,000,000 on a program-wide basis for such situations.

go to [PTA.org/BTSKit](http://PTA.org/BTSKit)

## KY PTA Executive Board

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**PTA**<sup>®</sup>  
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148 Consumer Lane, Frankfort, KY 40601  
[kypta.bulletin@gmail.com](mailto:kypta.bulletin@gmail.com)

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For a PTA chapter \$337 is a lot of money. But buying the insurance not only satisfies the Red Book, it protects all those hard-earned fundraising dollars dedicated to educating our children and it protects you personally.



Questions about the KY PTA Insurance Program? Contact Deborah Wade 502.489.6239 or Thomas Wobbe 502.489.6245 at The Underwriters Group.



For more information on the Reflections program contact Jessica Merriman, 859.806.7325, [reflectionskeypta@gmail.com](mailto:reflectionskeypta@gmail.com).

## Attention Treasurers - Filing 990N

It came to our attention in late July that some PTAs had been removed from our IRS group listing. If you attempt to file a 990N and are rejected, let us know as soon as possible. Email the information to [kyptapattyh@bellsouth.net](mailto:kyptapattyh@bellsouth.net) and [kypta.president@gmail.com](mailto:kypta.president@gmail.com) or call the Kentucky PTA office, 502.226.6607. We have been working with top IRS personnel to resolve this issue.

## Treasurer's Responsibilities

### Initial Tasks as Treasurer

- Making sure that the books have been audited before accepting them.
- Verify the completeness of files and records received from the retiring treasurer. Ask about missing records at once.
- Becoming familiar with the duties outlined and any references to finances and budget in the PTA bylaws.
- Securing the signatures of new officers authorized to sign checks, and filing the signature cards with the bank, if not taken care of by the outgoing treasurer.
- Checking on bonding and liability procedures.

From the *2011-12 Money Matters Quick-Reference Guide*. Read more about the role of Treasurer [here](#).

Kentucky PTA, 148 Consumer Lane, Frankfort, KY 40601

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