



## 2023 KSBA Summer Leadership Institute Sponsorship Opportunities

*All sponsorships are sold on a first come first served basis. If you are interested in one of the listed sponsorships, please contact Matt McCarty at [matt.mccarty@ksba.org](mailto:matt.mccarty@ksba.org) or 502-783-0074 as soon as possible to secure your sponsorship. In order for non-affiliate members to be included in priority registration, companies must secure sponsorship prior to the priority registration window opening.*

*Due to the limited number of booths available at Summer Leadership, KSBA can only guarantee the opportunity to register for a booth to the first four organizations that reserve a sponsorship. Additional organizations interested in a sponsorship and booth will be added to a standby list in the event that an Affiliate Member or sponsor does not register for a booth. Organizations may secure a sponsorship without registering for a booth. In addition, sponsors that do not have a booth will have the opportunity to receive walk-around passes.*

### **General Session (Friday Opening Session) - \$1,350 (1 Available -- SOLD)**

- one complimentary exhibitor booth (value \$450)
- Priority registration window 3 *(if secured prior to registration opening and pending booth availability)*
- opportunity to make brief remarks to the audience
- prominent signage featuring your logo and company name
- logo included in one issue of KSBA Aware e-newsletter promoting the General Session
- reserved seating during the Opening Session
- KSBA social media post acknowledging sponsorship
- recognition in conference program and web page
- recognition in the looped general session slide show
- opportunity to include marketing piece in attendee bags (subject to KSBA approval)

**General Session (Saturday Plenary Session) - \$1,650\* (1 Available -- SOLD)**

- one complimentary exhibitor booth (value \$450)  
*(\*Affiliate members receive \$450 off General Session sponsorship in lieu of complimentary booth)*
- Priority registration window 3 *(if secured prior to registration opening and pending booth availability)*
- company will be mentioned as sponsor once from podium during a general session
- opportunity to make brief remarks to the audience
- prominent signage featuring your logo and company name
- logo included in one issue of KSBA Aware e-newsletter promoting the General Session
- reserved seating during the Plenary Session
- KSBA social media post acknowledging sponsorship
- recognition in conference program and web page
- recognition in the looped general session slide show
- opportunity to include marketing piece in attendee bags (subject to KSBA approval)

**Welcome Reception (to be held Friday from 4:30 to 5:30 p.m.) - \$650 (3 Available – 1 Sold, 2 Still Available)**

- Priority registration window 4 *(if secured prior to registration opening and pending booth availability)*
- company will be mentioned as sponsor once from podium during a general session
- prominent signage featuring your logo and company name
- logo included in one issue of KSBA Aware e-newsletter promoting the Reception
- KSBA social media post acknowledging sponsorship
- recognition in conference program and web page
- recognition in the looped general session slide show
- opportunity to include marketing piece in attendee bags (subject to KSBA approval)

### **Printed Program Sponsor - \$500 (1 Available -- SOLD)**

- Priority registration window 4 *(if secured prior to registration opening and pending booth availability)*
- full page ad on Back Cover of the printed on-site program
- company will be mentioned as sponsor once from podium during a general session
- company logo will be displayed at registration table
- recognition in conference program and web page
- recognition in the looped general session slide show
- opportunity to include marketing piece in attendee bags (subject to KSBA approval)

### **Conference Mobile App Splash Page - \$500 (1 Available)**

- Priority registration window 4 *(if secured prior to registration opening and pending booth availability)*
- company logo to appear on the splash page of the conference app
- company will be mentioned as sponsor once from podium during a general session
- company logo will be displayed on App signage during the event
- recognition in conference program and web page
- recognition in the looped general session slide show
- opportunity to include marketing piece in attendee bags (subject to KSBA approval)

### **Saturday Networking Lunch Sponsors - \$700 (3 Available -- 1 Sold, 2 Still Available)**

- Priority registration window 4 *(if secured prior to registration opening and pending booth availability)*
- prominent signage featuring company name
- two tickets to the Networking Lunch
- company will be mentioned as sponsor once from podium during a general session
- KSBA social media post acknowledging sponsorship
- recognition in conference program and web page
- recognition in the looped general session slide show
- opportunity to include marketing piece in attendee bags (subject to KSBA approval)

#### **Saturday Continental Breakfast - \$500 (4 Available)**

- Priority registration window 4 (*if secured prior to registration opening and pending booth availability*)
- prominent signage featuring company name
- company will be mentioned as sponsor once from podium during a general session
- recognition in conference program and web page
- recognition in the looped general session slide show
- opportunity to include marketing piece in attendee bags (subject to KSBA approval)

#### **Beverage Break Sponsor - \$400 (4 Available)**

- Priority registration window 4 (*if secured prior to registration opening and pending booth availability*)
- prominent signage featuring company name
- recognition in conference program and web page
- recognition in the looped general session slide show
- opportunity to include marketing piece in attendee bags (subject to KSBA approval)