

KSBA 2024 Winter Symposium Sponsorship Opportunities

Contact Matt McCarty (matt.mccarty@ksba.org or 502-783-0074) for more information or to secure a sponsorship.

***Currently, Priority Registration for Winter Symposium is full. If interested in a sponsorship and booth, you may reserve a sponsorship contingent on a booth becoming available and if a booth does not become available you would not be obligated to keep the sponsorship. Or if you want to do a sponsorship even if a booth does not become available, you would receive up to 3 complimentary walk-around passes with the sponsorship.**

Friday & Saturday Continental Breakfast Sponsorship - \$600 (4 available – 2 SOLD, 2 still available)

- Priority Registration Window 4* for Exhibitor Booth registration (if booths are available when Window 4 opens*)
- Signage at Friday & Saturday continental breakfast featuring your logo
- Company will be mentioned as continental breakfast sponsor once during on-stage announcements
- Recognition in conference program (if secured before program print date)
- Recognition on conference website
- Recognition in the looped general session slide show
- Opportunity to include marketing piece in attendee bags (subject to KSBA approval)

Friday Dessert Break Sponsor - \$500 (4 available – 1 SOLD, 3 still available)

- Priority Registration Window 4* for Exhibitor Booth registration (if booths are available when Window 4 opens*)
- Signage at Dessert Break featuring your logo
- Company will be mentioned as Dessert Break sponsor once during on-stage announcements
- Recognition in conference program (if secured before program print date)
- Recognition on conference website
- Recognition in the looped general session slide show
- Opportunity to include marketing piece in attendee bags (subject to KSBA approval)