



2024 SUMMER LEADERSHIP INSTITUTE

July 19-20 | Bowling Green



KSBA's 2024 Summer Leadership Institute will be held Friday, July 19 and Saturday, July 20 at the Sloan Convention Center in Bowling Green. Join school board members and superintendents from across the state for two solid days of learning, networking and inspiration. Earn state-mandated school board training hours while connecting with your peers.

Use the following information to learn more about the event and to complete easy online registration.

Registration information

The Summer Leadership Institute registration fee per board member or administrator is \$260 on or before July 3. After that date, the registration fee is \$275. Registration includes admission to all bonus sessions, general sessions, clinic sessions, trade show, Friday Networking Reception and Saturday Continental Breakfast.

Meal tickets: Tickets must be purchased in advance for Saturday's luncheon. The cost of a luncheon ticket is \$40 per attendee and \$45 per guest.

Each registrant should register for clinic sessions and bonus sessions during online registration. Workshops are available on a first-come, first-served basis, so plan on arriving early to secure a seat.

Cancellations for refunds must be submitted in writing to training@ksba.org by July 3. After this date, there is a cancellation fee of \$150.

Register online: Registration for KSBA's 2024 Summer Leadership Institute is available at ksba.org/SummerLeadershipInstitute.aspx using our quick and easy online registration system.

State-mandated board training requirements

Members can earn state-mandated board training hours during the Summer Leadership Institute, including bonus sessions.

All sessions are open to all board members, regardless of experience, and all clinic sessions qualify for Academy of Studies (A/S) general elective credit unless otherwise noted. For administrators: EILA credit for this event is pending approval.

Historically, board members have been required to receive training in state-mandated topics of Finance, Ethics and Superintendent Evaluation. During the 2024 legislative session, lawmakers changed some of the annual topical requirements. Please read the following information carefully to ensure you understand the training requirements for your board service.

House Bill 449 (2024), which takes effect July 15, eliminates annual state-mandated requirements in the topics of Finance and Superintendent Evaluation for board members with more than two consecutive years of service. That will give experienced members greater flexibility in selecting elective topics to satisfy their state-mandated training hours. House Bill 449 also adds one hour of required Open Meetings Act/Open Records Act training “within the first twelve (12) months of initial service and at least once every four (4) years thereafter,” essentially one hour every term in office.

If you have any questions about registration or event details, contact training@ksba.org. Not sure what training hours you have remaining for 2024? Contact KSBA or view your current training progress at ksba.org/PortalResources.aspx.

Conference hotel information

KSBA has a block of rooms reserved at the Holiday Inn University Plaza (connected to the Sloan Convention Center) at a special conference rate of \$131 (plus taxes/fees). **Members will receive the hotel registration link in their confirmation email after registering. The deadline to reserve a room at the conference rate is July 3** (or when the block sells out, whichever happens first), so be sure to register for the event as soon as possible. Superintendents who plan to check in or out for their group should tell the hotel at the time reservations are made.

Note: KSBA staff will monitor event registration and hotel reservations in the designated block in order to confirm that reservations are used by registered conference participants only. Keep in mind that if someone in the district reserves multiple hotel rooms at one time, rooms reserved for someone who is not registered for the conference may be subject to inquiry or possible cancellation by KSBA.

Invite your superintendent’s administrative assistant

KSBA's Summer Leadership Institute is also home to the annual summer conference for the Kentucky Organization of Superintendents' Administrative Assistants (KOSAA), held on the Friday of SLI. For more information, and for online registration, [visit ksba.org/KOSAA.aspx](https://ksba.org/KOSAA.aspx).

Event schedule

All times listed are Central Time (CT). Subject to change.

Friday, July 19

Level IV/V Elective Credit Bonus Session

1- 4 p.m.

The Lasso way: Lessons in leadership

The hit TV series “Ted Lasso” is known for its refreshing and uplifting take on bold leadership. In this session, you will learn why success is about more than wins and losses, what it means to believe in believe, and more lessons education leaders can gain from our friends at AFC Richmond.

Candace Gibson, marketing and social media coordinator, Northern Kentucky Cooperative for Educational Services, Carla Kersey, project development coordinator/marketing/career counselor, Kentucky Educational Development Corporation

Friday, July 19

Bonus Session 1

1 – 2 p.m.

1B – What your teachers wish they could tell you

Strong educational leaders want to be plugged into what their teachers think and how they feel when, in fact, there are things teachers want you to know but are not comfortable telling you. In this session, you will hear information straight from the classrooms of Kentucky in order to strengthen leaders' people skills and improve communication.

Elaine Wilson-Reddy, GEWR Consulting, special education teacher, Bate Middle School, Danville Independent Schools

Friday, July 19

Bonus Session 2

2:15 – 3:15 p.m.

2B – Leading with civility

As elected leaders in their community, school board members understand the importance of creating healthy and respectful environments on their board and in their meetings. But in an era of divisive opinions and heightened discourse, that can be easier said than done. While there isn't a silver bullet for solving the problem of incivility, there are things every board member should know, understand and do to promote a positive district culture.

Kerri Schelling, executive director, KSBA

Friday, July 19

Bonus Session 3

3:30 – 4:30 p.m.

3B Building the strategic vision for impact through teamwork

Learn how one superintendent and board worked together to develop strategic priorities that lead to a transformative impact and moved the district and community forward. Through collective feedback which lead to action and collaboration among strategic partners, the district established actions of excellence for all and cast a vision for the future. This was an important journey for the superintendent and board as they aligned the voices of their students, parents, staff and community for success. Join us as we celebrate the achievements of this exemplary partnership and explore the lessons learned along the way. Attendees will be inspired to cultivate their own pathways to leadership excellence through teamwork.

Kyle Estes, superintendent, Russellville Independent Schools, Deanna Ashby, senior director, Huron Consulting Group

**Due to unforeseen circumstances, Bonus Sessions 1A, 2A and 3A have been postponed and will be rescheduled for a later date.*

Friday, July 19**Welcome Reception****4:30 – 5:30 p.m.**

Be sure to visit the Exhibitors' Area for the Welcome Reception. The reception will begin immediately following the bonus sessions. This will be a great opportunity to get a snack and connect with exhibitors prior to the Opening Session.

Friday, July 19**Opening Session****5:30 – 7 p.m.****Meet Kentucky's new education commissioner**

On July 1, Robbie Fletcher became Kentucky's new education commissioner. Fletcher, former Lawrence County superintendent, will oversee the education of Kentucky's 650,00 students. His goals as commissioner include developing a more meaningful accountability system, raising the profile of the teaching profession and advocating for increased public education funding. Fletcher has taught in or lead three Kentucky districts. Learn how he will use that experience as commissioner.

Robbie Fletcher, commissioner, Kentucky Department of Education

Saturday, July 20, 2024**Continental Breakfast****7:15 – 8:15 a.m.**

Start your Saturday with breakfast in the Exhibitors' Area where you can also network with exhibitors and colleagues.

Saturday, July 20, 2024**Plenary Session****8:15 – 9:30 a.m.****Voucher amendment in-depth discussion**

KSBA's Saturday morning Plenary Session will be devoted to an in-depth discussion on Amendment 2, commonly known as the Voucher Amendment. Voters will decide this November whether public funds can be directed to private schools and local school board members have a unique role to play in raising awareness. This interactive session is designed to prepare school boards and districts to effectively inform their communities about the potential impacts of Amendment 2 on Kentucky's public schools.

Saturday, July 20, 2024**Beverage Break****9:30 – 10:15 a.m.**

Stop in the Exhibitors' Area for a beverage prior to Clinic Session A.

Saturday, July 20, 2024

Clinic Session A

10:15 – 11:30 a.m.

2024 Open records/open meeting training

Meets new state-mandated open records/open meetings training requirement

Effective July 15, legislation passed during the 2024 legislative session now requires all school board members to receive one hour of open meetings/open records training. Knowledgeable KSBA staff will review key provisions of Kentucky's Open Meetings Act and Open Records Act. What do the laws require and what do they really mean? The session will review best practices to help board members avoid pitfalls and gray areas. Attendees will also receive a rundown of how districts can properly and efficiently respond to open records requests.

John Powell, staff attorney, KSBA

Saturday, July 20, 2024

Networking Lunch

11:45 a.m. – 1 p.m.

Join us for a networking opportunity and enjoy a buffet-style lunch. (A ticket is required)

Saturday, July 20, 2024

Clinic Session B

1:15 – 2:30 p.m.

B1 – ETH 105 Ethics and the school board meeting

Meets state-mandated ethics training requirement

A/S Level I required topic: Ethics

Effective school board leadership often involves making ethical decisions. This session looks at board member roles and responsibilities, as well as best practices before, during and after the school board meeting.

Russ Tilford, KSBA Training Cadre

B2 – Board and superintendent relationships: A formula for student success

A/S Level II required topic: Board/Superintendent Relations

During this session, participants will gain insights from a current superintendent and the board members from two different districts with whom he has collaborated. This session will discuss the importance of establishing norms and expectations in the board/superintendent relationship in order to foster a positive culture and promote effective communication. Consider this a unique opportunity to better understand both perspectives in developing strategies for your board team to create a formula for student success.

Kyle Estes, superintendent, Davonna Page, board member, Russellville Independent Schools; David Emmick, board member, Hancock County Schools

B3 – 2024 Legislative recap: Major bills impacting boards

In the weeks following the 2024 Regular Session of the Kentucky General Assembly, KSBA released to districts their annual board policy updates. Schools are charged each year with implementing complex changes brought on by newly passed legislation. Participants will learn about key education bills passed this year and their impact on policies.

Josh Shoulta, director of Communications, Katrina Kinman, director of Policy and eMeeting Services, KSBA

B4 – We are all on duty

A/S Level II required topic: School safety/discipline

With frequent acts of mass violence, especially in educational institutions, school security is a topic on everyone's radar. What do we need to do to keep everyone safe? What signs do we need to recognize and where are the potential pitfalls that we need to avoid? It will take ALL of us to take care of one another. We must be vigilant, and we must know and recognize the warning signs. It is imperative that we work to build relationships and we take time to educate our students, staff, families and community. We are all on duty.

Chele Gillon, lead counselor, Lori Downs, student assistant counselor, Barren County Schools

B5 – Leadership and collaboration: Keys to exemplary district performance

1:15 – 4:15 p.m.
(3-hour course)

A/S Level IV required topic: Exemplary leadership strategies

In the pursuit of exemplary district performance, effective leadership and collaborative efforts between superintendents and boards of education play pivotal roles. This presentation delves into the strategies employed by district leaders to leverage data for informed decision-making across teaching, learning and operational leadership. By prioritizing service excellence, districts aspire to deliver a perfect 10 out of 10-experience to all stakeholders. Fostering robust connections with both staff and community members ensures a culture where individuals feel valued and engaged. Join us to explore how these elements combine to elevate districts to exemplary status, fostering academic achievement and community empowerment.

Saturday, July 20, 2024

Clinic Session C

2:45 – 4 p.m.

C1 – ETH 103 Effective board meetings: The public face of school board governance

Meets state-mandated ethics training requirement

A/S Level I required topic: Ethics

The business of school boards is conducted in public. How you do your business has an impact on the image of the school district and its success. Review the legal requirements and best practices for your meetings and ensure you are communicating a strong commitment to success for all your students.

Russ Tilford, KSBA Training Cadre

C2 – Are you prepared to L.E.A.D. your district

A/S Level III required topic: Leadership through teamwork

In this session you will learn how superintendents and board members can work together to L.E.A.D their districts. Prepare for a motivational and engaging session in which attendees will delve into the characteristics of a great leader. Through sharing of past experiences, knowledge and personal study, the presenter will break the word “L.E.A.D.” down into actionable attributes attendees can put into practice across districts.

Wayne Roberts, retired superintendent, Wayne County Schools, marketing executive, Deco Architects, Inc.

C3 – Rules of engagement

A/S Level I required topic: Staff/media/community relations

School board members have at their disposal a wide variety of tools to keep the community informed and, in doing so, maintain a positive image of themselves, their board teams and the districts they represent. But are they using them? This session will discuss several strategies for effectively engaging constituents anywhere – whether in the board room, on the campaign trail or in the grocery aisle.

Josh Shoulta, director of Communications, KSBA



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