



MEMORANDUM

TO: 2020 Spring PEAK Award judges

FROM: Matt McCarty, KSBA Communications Services

DATE: Feb. 24, 2020

ISSUE: PEAK Award nomination judging

Thank you for helping us judge the second of the 2019-20 KSBA PEAK (Public Education Achieves in Kentucky) awards. Through the PEAK Award, KSBA promotes the positive impact of our state's schools. And we could not achieve that goal without the efforts of judges such as yourselves.

At the link in the email, please find background information on the PEAK Award, PDFs of the 10 nominated programs and a PDF of the judges' scoring sheet. Use a separate scoring sheet for each of the 10 entries. Please score all sections on the judge's form, total your composite score, rank the entries and initial the form. The ranking of the entries is used to select the winner and the composite score will be used to break a tie.

Return the completed forms to me by **TUESDAY, MARCH 24** by scanning and e-mailing all 10 completed judging sheets to matt.mccarty@ksba.org.

PLEASE NOTE THESE IMPORTANT POINTS:

- 1) If for any reason you are not able to judge, please contact me immediately at 1-800-372-2962 ext. 1209. If the timetable is the problem, we may be able to extend the deadline for your scores and comments.
- 2) **Please write down comments about the entries on the scoring sheet. We will publish an article on the honored program in our magazine, the Kentucky School Advocate, and will use comments from one or more judges as quotes.**
- 3) Please don't count off for things like double-spacing or typos. We prefer that you judge content, **GIVING EXTRA WEIGHT TO PROVEN RESULTS.**
- 4) After you have judged all entries, please rank programs from 1 (highest) to 10 (lowest).

Please contact me at 1-800-372-2962 ext. 1209 or via e-mail at matt.mccarty@ksba.org if you have any questions.

Thank you again for taking the time to participate in this program.

Matt McCarty